


Glenn Bodine

MEDIA ENGINEER

CONTACT

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 glennbodine@gmail.com

EDUCATION

B.S. Marketing Management
Western Governors University, UT
2016

Associate of Arts
Yakima Valley College, WA
2009

SKILLS

- Abstraction
- Capturing + editing photos
- Verbal communication
- Strong customer service
- Self-motivation
- Graphic + logo design
- Strong team player
- Project management
- Prioritization

PROFILE

Adventurous creative with 12+ years experience effectively delivering media to fulfill organizational needs and goals. Seeking to use creative and business development skills to compliment team efforts for your team. While fulfilling roles as a contractor for other organizations, each has seen growth in sales, customer satisfaction, and employee retention.

WORK EXPERIENCE

In-Tension Marketing

Chief Creative Strategist / 2020-Current

Freelance marketer serving local businesses capturing, editing, and creating print, photo, video, and website content.

- Video planning and production for internal and external media
- Video and audio capture and post production
- Distribution of online video and audio content through Vimeo
- Establish and follow brand guidelines for content creation
- Ideate with customers to determine marketing strategy
- Create and share proofs for print materials
- Write copy for social media and websites
- Re-touch and edit photos per customer's unique style

Fat Pastor Productions

Marketing + Structure / 2019 - 2021

Director of marketing serving our two restaurants and catering business.

- Media creation for development of brand partnerships
- Creation of promotional materials for restaurants and events
- Website, social media, signage, and menu design
- Concept creation and implementation for business projects
- Interior design and general construction
- Maintain and build brand relationships with industry brands
- Product highlights with captured and edited media
- Create media led campaigns designed around customer engagement
- Manage marketing channels including Yelp!, Google, and OpenTable

EXPERTISE

- Adobe Premiere
- Adobe Photoshop
- Adobe Lightroom
- MS Office Suite
- Wix
- Wordpress

CERTIFICATIONS

Project+

CompTIA

2016

Commercial Drivers' License

Class A, Washington State

2009-Current

REFERENCES

Gilbert Kalombo

Chef + Head of Finance at Fat Pastor Productions

Phone +15626528575

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Jessica Camacho

*Small Business Resiliency Network
Director at Washington State Department of Commerce*

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EXPERIENCE CONTINUED

Noel Corporation (Pepsi Yakima)

Service Technician / 2015-2019

Ensured flourishing customer relationships through ongoing support

- Helped inspire data driven organizational change
- Coordinated installation with internal teams and customers
- Maintained customer relationships through expert level service
- Contributed to business decisions relating to product mix
- Upheld company image through community engagement

Noel Corporation (Pepsi Yakima)

Merchandising + Vending and Fountain Sales / 2008-2015

Established and maintained accounts with regional customer base

- Designed proposal graphics and print materials
- Acquired customers through building trust in customer relationships
- Created materials for use by our sales teams
- Provided customer support through problem solving and negotiation
- Reset store shelving to properly display current product lines

2023 BOOK LIST

[Never Split the Difference](#) by Chris Voss

[The Gifts of Imperfection](#) by Brenè Brown

[Emotional Intelligence 2.0](#) by Travis Bradberry, Jean Greaves

[The Compound Effect](#) by Darren Hardy

[Start Something that Matters](#) by Blake Mycoskie

[The 10X Rule](#) by Grant Cardone

[Start with Why](#) by Simon Sinek

INTERESTS



MTB



Adventure



Music



Tinkering



Photography

LANGUAGES

English

Native speaker

Spanish

Basic communication